



BAHIA PRINCIPE
HOTELS & RESORTS

TENERIFE FROM NORTH TO SOUTH

Give free rein to your travel urge.
Get into the swing of the island rhythm
of good times and relaxation

Discover...

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Tenerife... the island of eternal spring

More than 2,000 km² dotted with a thousand secret hideaways, a thousand things to do, infinite experiences in the most incredible settings. Bringing together its 4 great cornerstones: the Atlantic, nature at its wildest, fully comprehensive services, and the ever friendly and lively character of the local people.

And the weather? Tenerife offers the perfect climate. Pleasant temperatures all year round, like an endless spring: never too hot, and not a hint of cold. The waters of its endless beaches and coves are always just right for a dip, and those little clouds that offer the respite you need to enjoy a hard-earned siesta, a countryside outing or a bike ride along the countless valleys.



HOW TO GET THERE

- **BY PLANE:** the island has 2 airports:
- **TENERIFE NORTH AIRPORT (TFN).** In the town of San Cristobal de la Laguna, 11 kilometres from Santa Cruz.
- **TENERIFE SOUTH AIRPORT (TFS).** In the town of Granadilla de Arbona, 60 kilometres from Santa Cruz.
- Both have flights to various cities on the Spanish mainland (Madrid, Barcelona, Valencia, Bilbao, Oviedo, Vigo, Zaragoza, etc). As well as a number of European countries (UK, Germany, France, Italy, etc).



HOW TO GET AROUND

- **BUS:** known locally as a “guagua”. The bus service links up much of the island. Tickets can be bought at bus stations and in shops (marked with an information sticker).
- **TOURS:** the most structured way to get around. Trips can be booked in advance to make the most of your time. And as well as the guided tours, you will be given information and insights into your destination.
- **CAR RENTAL.**

TO EXPLORE THE CITY

- **TRAM:** a good option if you are in Santa Cruz. There are two tram lines running between the cities of Santa Cruz and La Laguna. Transport that caters for everyone, with spaces for bikes and pushchairs. Tickets can be bought from the machines at the tram stops. Remember to pass them through the machine once you are on board.
- **BICYCLE:** bike rental couldn't be easier. Keen cyclists can also go on guided tours and explore the island on two wheels.
- **ON FOOT:** both Santa Cruz de Tenerife and Puerto de la Cruz are small cities. If you like visiting places at your own pace, a pair of trainers would be your best bet to discover both cities.
- **TAXI.**



Unspoiled beaches where you can be alone with nature

Stretches of sand and rocky coves untouched by human hand, accessible only on foot or by boat

One of the prettiest can be reached on foot from Iguete, on the Costa de Anaga: it goes by the local name of Playa de Antequera.

On this same stretch of shoreline, the Playa de Ocadila boasts a dazzlingly beautiful setting of natural caves carved into the mountains. You can get there on an enjoyable kayak trip from Punta del Hidalgo.

Lastly, one of the most impressive of all: Playa Garañona on the Costa Sauzal in the north. You will be bowled over.



Views to take your breath away

Grab your camera and head off to discover Tenerife from the most outstanding natural lookouts: San Pedro on the northern coast; Las Cumbres del Norte, with views of La Orotava; the Cruz del Carmen, in San Cristóbal de la Laguna, amid lush laurel forest in the Anaga Nature Park.

But if you are after something really special, take note: you simply have to go to the Archipenque Lookout. It can easily be reached along the road to Puerto Santiago, close by Costa Adeje. This viewing platform offers one of Tenerife's most magical sunsets, with views of the Los Gigantes cliffs, the lighthouse at Teno, and on clear days, the outline of the island of La Gomera.

10 EXPERIENCES TOP



1

LA LAGUNA

• San Cristóbal de La Laguna, close by the island's northern airport, is one of those spots in Tenerife that is not to be missed. A stroll along its charming streets, mingling with the local people, popping into the boutique stores, being dazzled by its spectacular heritage treasures and landmarks, and above all revelling in this colonial, university atmosphere of days gone by that can still be breathed in on every corner. La Laguna old town is a World Heritage Site, the first and only town in the Canary Islands to receive this honour, its unmissable attractions including the Cathedral, the Church of Christ, the Santa Clara and Santa Catalina Convents, the Salazar Palace...



2

EL MÉDANO

El Médano and the Montaña Roja, or Red Mountain, region is one of the most intriguing landscapes in Tenerife. Alongside, next to the main beach, is the Playa de La Tejita, one of the most highly prized thanks to its great stretch of golden sand (up to 1 km in length), and its setting well away from any urban development or traces of human activity. It is in truth one of the most authentic and best-preserved beaches, offering the chance to marvel at Tenerife far from all civilisation: just the sea, you and your loved ones.



3

LAGOS MARTIÁNEZ

In Puerto de la Cruz are famed as the largest natural bathing pools to be found anywhere in Spain.



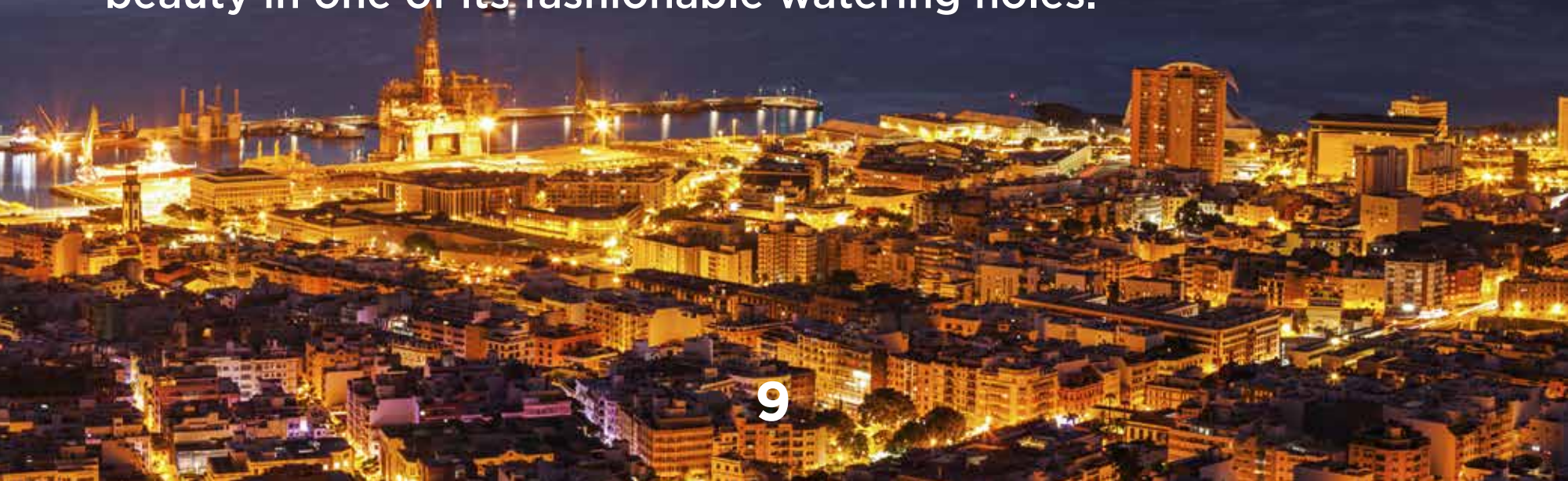
4

EL TENO

In the peaks of El Teno, a rocky massif dating back more than 5 million years, its impossible cliffs and gullies embracing a volcanic landscape rich in mystery, one of Tenerife's most delicious cheeses is still made in the truly traditional manner. Viewed by locals and visitors alike as a culinary delicacy, the goat's cheese of El Teno will transport you to days gone by, with a matured subtlety that lingers on the palate. There are various dairies in the surrounding area where visitors can see the whole cheesemaking process in action. The tradition is to stop and order a serving of cheese, washed down by a fine home-made wine. Fresh or smoked, both are wonderful.

5 SANTA CRUZ

The star attraction of city life in Tenerife: the island capital, Santa Cruz, joyful, innovative, unstoppable, and also brimming with stories to tell and moments to experience. Santa Cruz de Tenerife and its old chieftains, its streets and squares, its elegant restaurants, its theatres, auditoriums and museums... Finding something to do in Santa Cruz is so easy that you won't be at a loose end for even a minute. After a snack in one of the traditional inns, head off on a shopping trip before drinking a toast to a town of truly unique beauty in one of its fashionable watering holes.



**6**

GOLF

Tenerife is one of the loveliest places imaginable to enjoy a long round of golf. With a total of 8 courses, more than any of the other Canary Islands, Tenerife offers options for all preferences and levels. With privileged settings offering views of the sea and the striking volcanic formations that give the island its distinctive personality

**7**

LA OROTAVA

Villa de la Orotava. This quintessential Tenerife town is the perfect place for a romantic cultural getaway, as it not only enjoys historical, monumental and artistic landmark status amid a unique natural setting, but is also one of the liveliest spots on the island during the day, with all manner of leisure opportunities and things to do. The squares and streets of the town centre are teeming with bars, traditional inns and delicious cafés in which to while away your time in the very best of company.



8

LORO PARQUE

The largest theme park in the Canaries. In truth not one single park but several: Tenerife has more theme parks than any of the other Canary Islands, making it the ideal destination for a holiday with children or a group of friends. The most famous of all of them is undoubtedly the unmissable Loro Parque, a landmark among theme parks the world over.



9

EL TEIDE

El Teide is not only the highest peak in Spain, but also the third-largest volcano on the planet, behind only Manua Loa and Manua Kea in Hawaii. El Teide stands above a spectacular natural volcanic caldera, the only one of its kind in the world, known as the Caldera de las Cañadas.

**10**

EL ATLANTICO

The Atlantic Ocean which bathes the coastline of Tenerife is home to spectacular whales which can be spotted even by close by the beaches, a delight for the more adventurous visitors. More than 26 different species in all swim here in total freedom. And so you simply mustn't leave Tenerife without taking the chance to go on one of the most intriguing outings on offered in this Atlantic paradise: sailing off on a boat in search of the varied marine wildlife. The chance to spot blue whales, dolphins, killer whales and millions of multicoloured fish that dot the seabed of this unique archipelago with colourful life is one of the most appealing prospects, above all for those travelling with children.

ACTIVITIES AT ONE WITH THE OCEAN AND MOUNTAINS

Blend in with the natural world and release your more adventurous side. Water and mountain sports are both on offer. Feel the pure air course through your body and soul. The chance to get in touch with the most authentic and natural you...



CAVING



STAND-UP PADDLE SURFING



HIKING



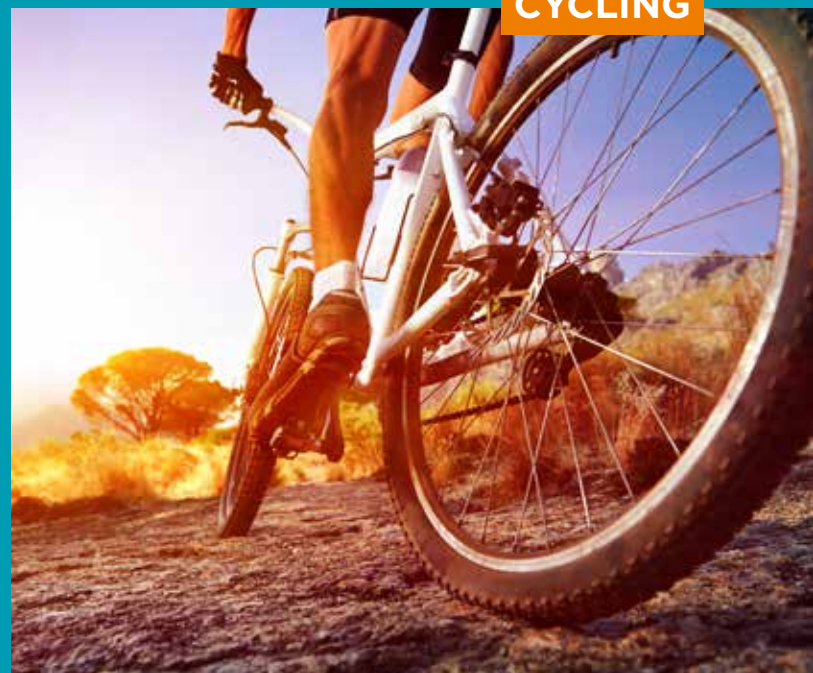
DIVING



PARAGLIDING



KITE SURFING



CYCLING



KAYAKING



SURFING



WINDSURFING



UNIQUE FLAVOURS

The wines, the cheeses, the unforgettable local potatoes, known as papas arrugás, and the delicious mojo seasoning create a spectrum of unique sensations to captivate any palate. Simplicity is a key element in most dishes, made from local produce featuring such star attractions as rabbit and fish, as well as surprisingly exotic fruit and vegetables. Make sure you look out for traditional village inns and try the puchero canario, considered to be one of the healthiest and most complete stews in Spanish cuisine; gofio, made from roasted sweetcorn and wheat; rabbit in salmorejo, fish stews and every kind of goat's cheese: fresh, air-dried... By the way, make sure you leave room to round things off: a 'barrquito', the traditional Canary Islands coffee prepared with a shot of spirits, condensed milk, cinnamon and a touch of lemon; and dessert... the famed 'truchas', which whatever your dictionary might tell you are not trout, but a succulent flaky pastry filled with angel hair pumpkin. You will also find them stuffed with sweet potato: truly outstanding.



Pilgrimage processions: the island's traditional fiestas

Pilgrimage processions are held the length and breadth of the island. These religious celebrations put on a show that will transport you to a truly authentic dimension. Days full of history, culture and tradition.

Pilgrimage procession of San Marcos en Tegueste

One of the most popular and busiest. Held in the month of April in the town of Tegueste (metropolitan region).

Pilgrimage procession of El Socorro de Güímar

This celebration is held in September in Güímar (southern region). It is the longest-standing of any in the Canary Islands.

Pilgrimage procession of San Roque en Garachico

Held in August in the town of Garachico (northern region) with the pilgrims carrying the effigy of San Roque.

Pilgrimage procession of San Benito en La Laguna

The festivities are held in La Laguna (metropolitan region) in the month of July, and have been declared a Festival of National Tourist Interest.

Pilgrimage procession of San Isidro en Los Realejos

Between the months of May and June the town of Los Realejos has since the 17th century staged its pilgrimage procession in honour of San Isidro Labrador.

NORTH TENERIFE: Adventure and relaxation

El Drago Park. Home to the famous Drago Milenario, an ancient specimen of the indigenous *Dracaena draco* tree. Believed to be around 800 years old, it is over 16 metres high, and measures 20 metres in circumference at the base.



Wild beaches close by the local villages



Black volcanic sand beaches near Puerto de la Cruz



Lush, verdant flora and mountains. Perfect for keen hikers.



NORTH TENERIFE: Adventure and relaxation

Cities such as Puerto de la Cruz and Santa Cruz are perfect for those on the lookout for culture and traditional festivals.



“Guachinches”. Authentic, traditional eateries to sample local dishes.




Playa de las Teresitas. A peaceful, palm-lined beach of golden sand in the village of San Andrés.



Carnival in Santa Cruz de Tenerife. One of the most popular festivals in Spain, its fame has travelled across the seas. It was also declared a Festival of International Tourist Interest in 1980.



SOUTH TENERIFE: Fun guaranteed

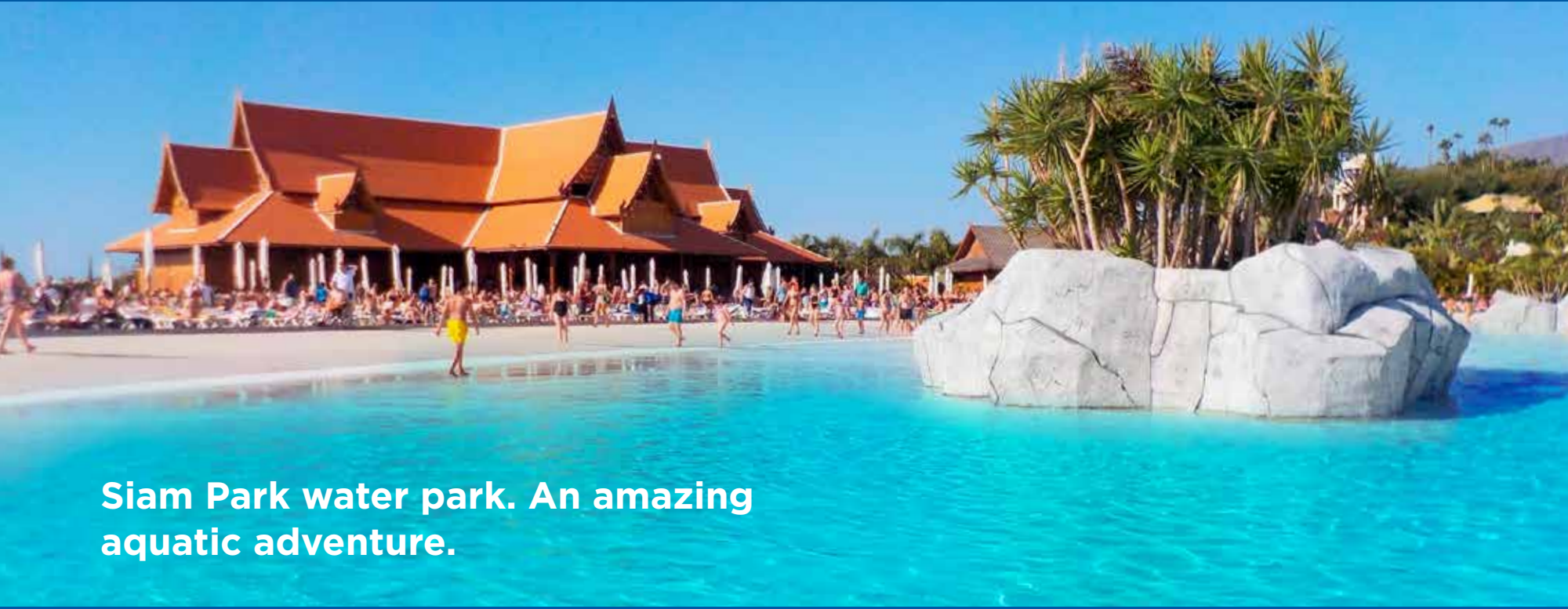
 El Médano is a fishing town popular with fans of windsurfing and kite surfing.



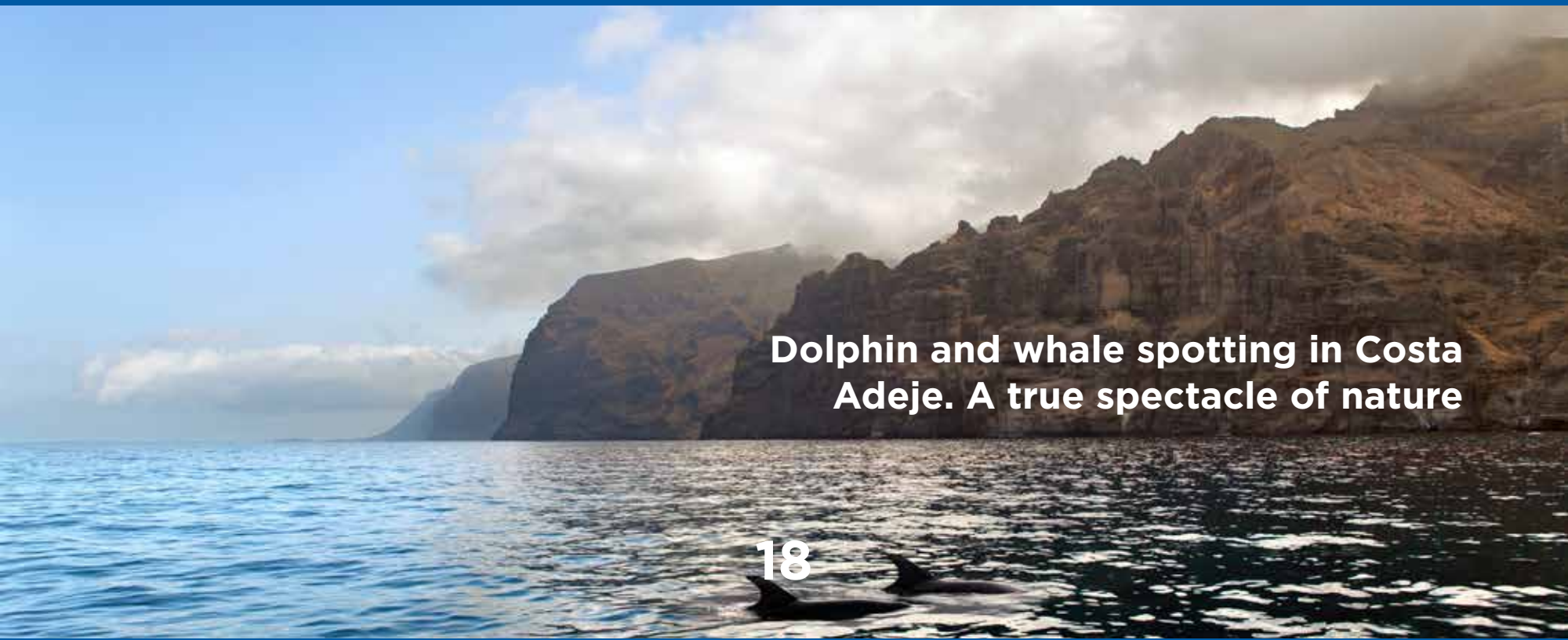
Shopping and luxury boutiques in Costa Adeje.



Siam Park water park. An amazing aquatic adventure.



Dolphin and whale spotting in Costa Adeje. A true spectacle of nature



SOUTH TENERIFE: Fun guaranteed



White sand beaches with a lively atmosphere, perfect for a visit with friends or family.



Nightlife. A wide range of nightclubs. Playa de las Américas and Playa de Los Cristianos offer plenty of different bars, restaurants and nightclubs.



Playa de la Arena in Puerto Santiago. This beach is a hotspot for keen divers thanks to the wealth of marine life to be found beneath the waves.



Cliffs and town of Los Gigantes. A place to relax and enjoy the beach and amazing views.

WHERE TO SLEEP

Because everybody looks for a space that adapts to the type of vacation they want, we recommend the following hotels:

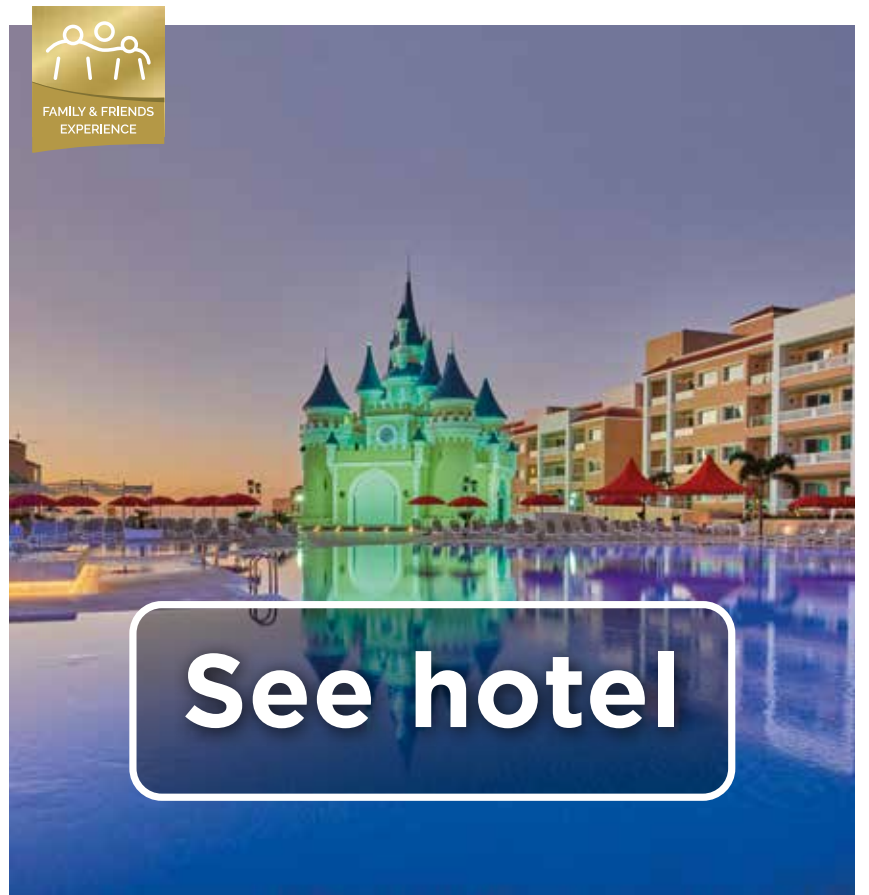
BAHIA PRINCIPE FANTASIA ★★★★★

Tenerife

A themed hotel full of magic on the Costa San Miguel

Live in the Garden of the Hesperides and take walks around the famous millennia-old Dragon Tree... many more surprises await your discovery! Multimedia entertainment, enchanting venues, unforgettable activities and dozens of special services.

All-Inclusive • Special for families



BAHIA PRINCIPE SUNLIGHT ★★★★★

Costa Adeje

Ocean views from Costa Adeje

Relaxing and contemplating the Atlantic Ocean from an infinity pool is just one of the appealing features. Others include having a delicious cocktail in the chill-out zone, savoring the gastronomy or strolling through its gardens.

All-Inclusive • Families, friends and couples



BAHIA PRINCIPE SUNLIGHT ★★★★★

Tenerife

A colorful view of the Canary Islands culture and nature

Its architecture will immerse you in a typical Canary Island village. Its cliff-top location will wow you with its unique, stunning vistas. And its comfortable and complete facilities will allow you to enjoy your vacation to its fullest.

All-Inclusive • Families, friends and couples



WHERE TO SLEEP

BAHIA PRINCIPE SUNLIGHT ★★★★★

San Felipe

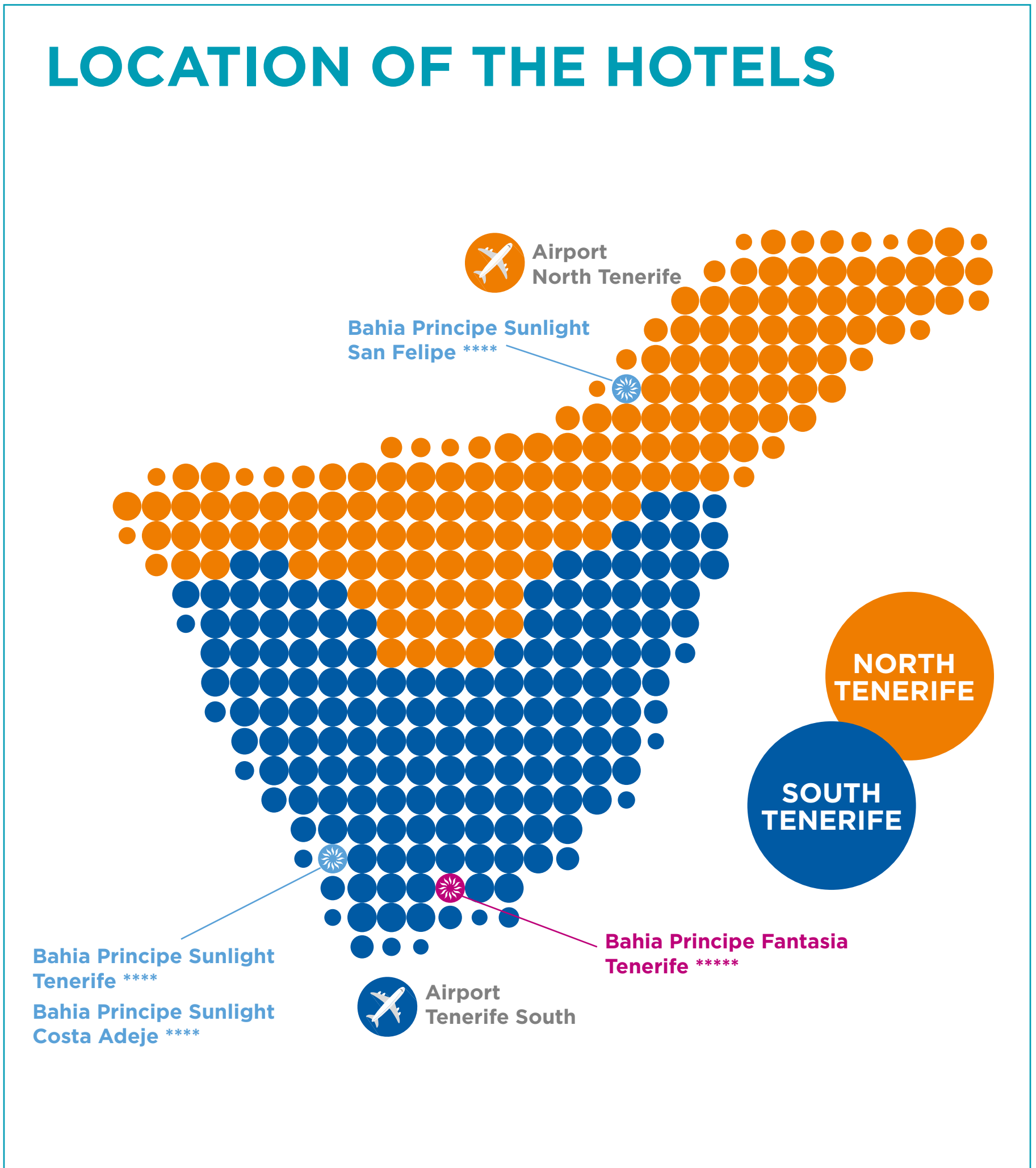
Experience the best of the Canary Islands at Puerto de la Cruz

Its location and spectacular views of the Teide and the Atlantic Ocean from the rooms make it a privileged place in the heart of Puerto de Santa Cruz.

All-Inclusive • Families, friends and couples



LOCATION OF THE HOTELS





ENJOY A FANTASTIC VACATION IN TENERIFE!

Start planning
your trip with us

[See hotels](#)



BAHIA PRINCIPE
HOTELS & RESORTS

Fun, chilled out and amazing from North to South, Tenerife is the largest of all the Canary Islands. Perfect for a holiday with the kids or a romantic getaway, a solo adventure or a trip with friends.